

Beverage Survey

Q1

Beverage Survey

We value feedback from our students, faculty, staff and other people in the community. This feedback helps us continually improve what we do, and helps us continue to create a quality experience for everyone here at Hancock. We are interested in learning more about your use of vending machines on campus and what kind of beverages you like to purchase. Your feedback will help us make a decision on our vendor license. **All of your responses will be kept completely confidential and anonymous.** By clicking the button below, you acknowledge that your participation in the study is voluntary, you are 18 years of age, and that you are aware that you may choose to terminate your participation in the study at any time and for any reason.

Thanks for helping us make Hancock an even better place to study and work!

- I **consent**, take me to the survey
- I **do not consent**, I do not wish to participate

Skip To: End of Survey If Beverage Survey We value feedback from our students, faculty, staff and other people in the co... = I do not consent, I do not wish to participate

Q2 Please select the role that describes you.

- Student
 - Staff/Admin
 - Faculty
-

Page Break

Q3 Have you ever purchased a beverage from one of these locations on campus?

	Yes	No
Vending machines (Santa Maria or Lompoc campus)	<input type="radio"/>	<input type="radio"/>
Starry Sky Coffee (Santa Maria campus)	<input type="radio"/>	<input type="radio"/>
Testa's Campus Market (Santa Maria campus)	<input type="radio"/>	<input type="radio"/>
Bookstore (Santa Maria or Lompoc campus)	<input type="radio"/>	<input type="radio"/>

Display This Question:

If Have you ever purchased a beverage from one of these locations on campus? = Vending machines (Santa Maria or Lompoc campus) [Yes]

Q4 Why do you purchase beverages from a vending machine(s) (check all that apply)?

- I forgot to bring my beverage to campus
- Nothing else available
- Convenient
- I usually find the beverage I want from the vending machine

Display This Question:

If Have you ever purchased a beverage from one of these locations on campus? = Vending machines (Santa Maria or Lompoc campus) [Yes]

Q5 What do you think of the current selection of beverages from AHC vending machines?

- Excellent
- Good
- Average
- Poor
- Terrible

Display This Question:

If Have you ever purchased a beverage from one of these locations on campus? = Vending machines (Santa Maria or Lompoc campus) [Yes]

Q6 Is there any beverage that you would like to see but currently not an option or not available at convenient location?

Display This Question:

If Have you ever purchased a beverage from one of these locations on campus? = Vending machines (Santa Maria or Lompoc campus) [No]

Q7 Why don't you purchase beverages from vending machine(s) (check all that apply)?

- Selection is not what I want
 - Vending machines never seems to work
 - I bring my beverages from home
 - Too expensive
 - Location not convenient
 - Other, please specify
-

Display This Question:

If Why don't you purchase beverages from vending machine(s) (check all that apply)? = Location not convenient

Q8 Is there a location where we should add a vending machine?

Display This Question:

If Have you ever purchased a beverage from one of these locations on campus? = Vending machines (Santa Maria or Lompoc campus) [Yes]

Q9 What campus do you purchase beverages from a vending machine(s) (check all that apply)?

- Santa Maria
 - Lompoc
-

Display This Question:

If What campus do you purchase beverages from a vending machine(s) (check all that apply)? = Santa Maria

Q10 Please select the vending machine(s) you purchase beverages at on the Santa Maria Campus (check all that apply).

- 1. Building O 300 alcove on south side outside
- 2. Building W foyer at south entrance inside
- 3. Building M 100/200 by elevator 1st floor inside
- 4. Building M 300 By exterior bathrooms outside
- 5. Building G (Student Center) hallway by bookstore inside
- 6. Building N hallway by fitness lab inside
- 7. Building N foyer by south entrance inside
- 8. Building D west side next to fenced yard outside
- 9. Building C North hallway outside
- 10. Building C center complex by long hallway outside
- 11. Building S north wall from entry outside
- 12. Building S West wall from entry door outside
- Don't know/Don't remember

Display This Question:

If What campus do you purchase beverages from a vending machine(s) (check all that apply)? = Lompoc

Q11 Please select the vending machine(s) you purchase beverages at on the Lompoc Campus (check all that apply).

- 1. Building #1 second floor by bookstore outside
- 2. Building #5 cadet break room inside
- 3. Building #5 west side by fire break area outside

Display This Question:

If Have you ever purchased a beverage from one of these locations on campus? = Vending machines (Santa Maria or Lompoc campus) [Yes]

Q12 How often have you purchased a beverage from a vending machine in the past month?

- Almost every day
- About 3 or 4 times per week
- About 1 or 2 times per week
- About twice a month
- Probably just once
- Not at all in the past month

Q13 What time of day are you most likely to seek a beverage from a campus vending machine?

- Morning
- Afternoon
- Evening
- I don't purchase drinks from vending machines

Q14 What is your preferred drink type from vending machine? (check all that apply)

- Water
 - Flavored water
 - Sparkling water
 - Ice tea
 - Regular soda
 - Diet or low-calorie drink
 - Energy drink
 - Coffee
 - Juice
 - Milk
 - Sports drinks
 - Other, please specify
-

Q15 Of these two brands, which do you prefer?

- Pepsi products
 - Coke products
-

Q16 Select all the options you look for on beverage label (Check all that apply):

- low-calorie
 - organic
 - vitamin-enhanced
 - zero-calorie
 - all-natural
 - Other, please specify
-

Q17 Do you use the water refill stations on campus?

- Yes
 - No
 - Didn't know there were refill stations
-

Q18 How much does price influence your decision to purchase a beverage from a vending machine?

- Major influence
 - Some influence
 - Very little influence
 - Not at all
-

Q19 What is the most you are willing to pay for a 16 ounce beverage from a vending machine?

- No more than \$1.00
 - Up to \$2.00
 - Up to \$3.00
 - I don't purchase drinks from vending machines
-

Q20 How do you usually pay for your beverage in vending machines?

- Coins
 - Cash
 - Credit/debit card
 - I don't purchase beverages from vending machines
-

Q21 OPTIONAL: Use the space below to provide additional comments about beverages and vending machines on campus.

Click "**NEXT**" to submit your responses.

End of Block: Default Question Block
