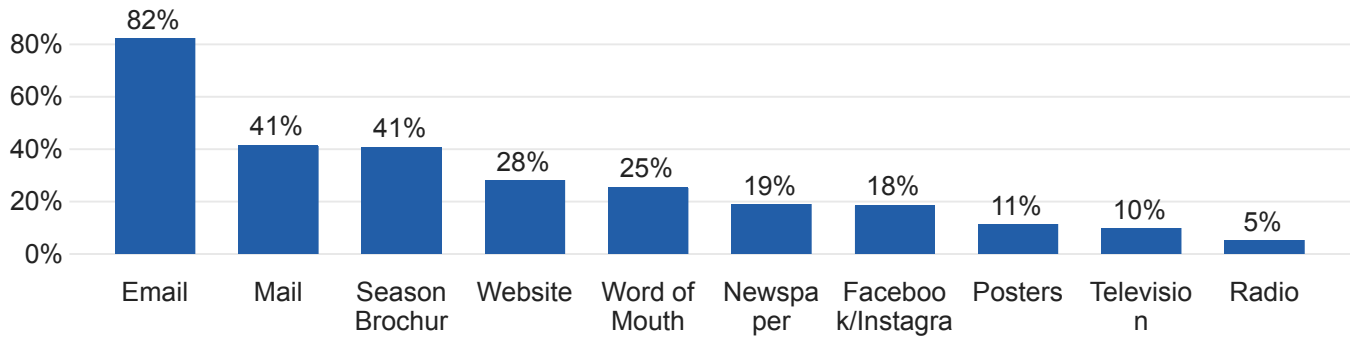


PCPA Patron Survey

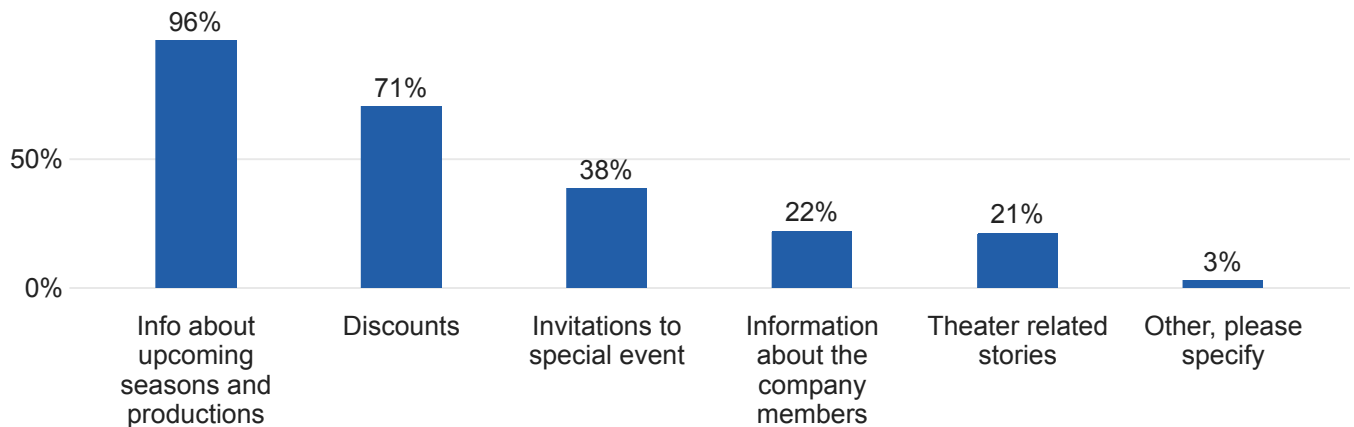
Fall 2019

The survey was distributed to PCPA Patrons September 11, 2019 through September 26, 2019. A total of 1,272 completed the survey.

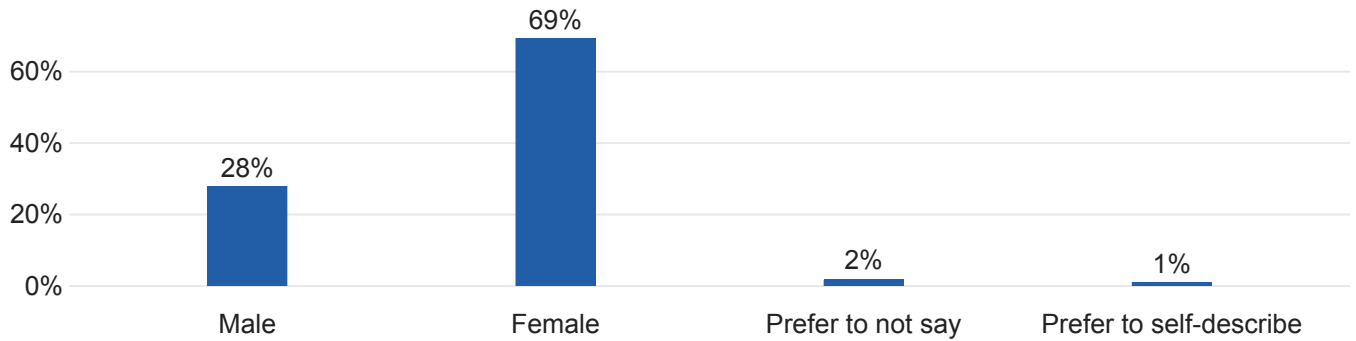
How do you currently receive information about PCPA?



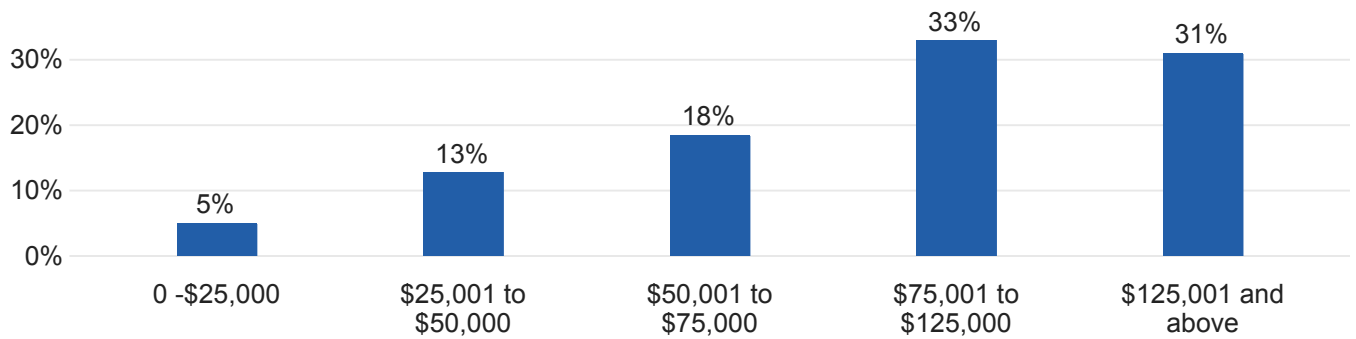
What information do you like to receive from PCPA?



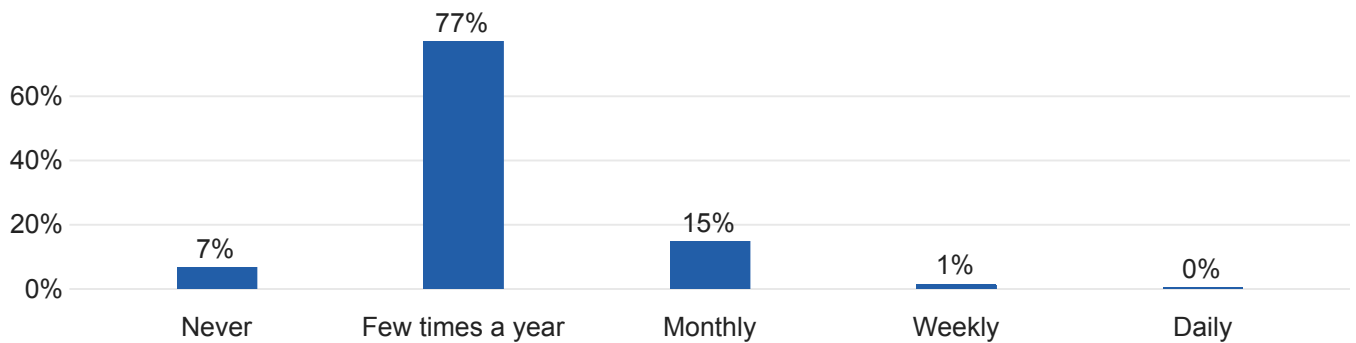
What is your gender?



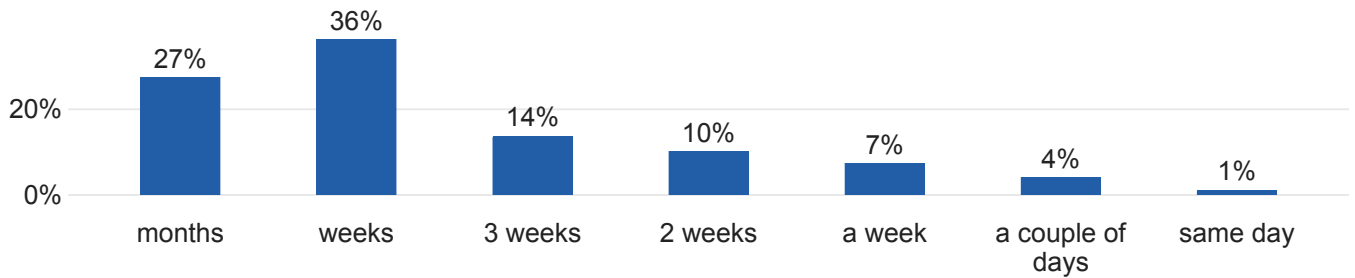
What is your household income?



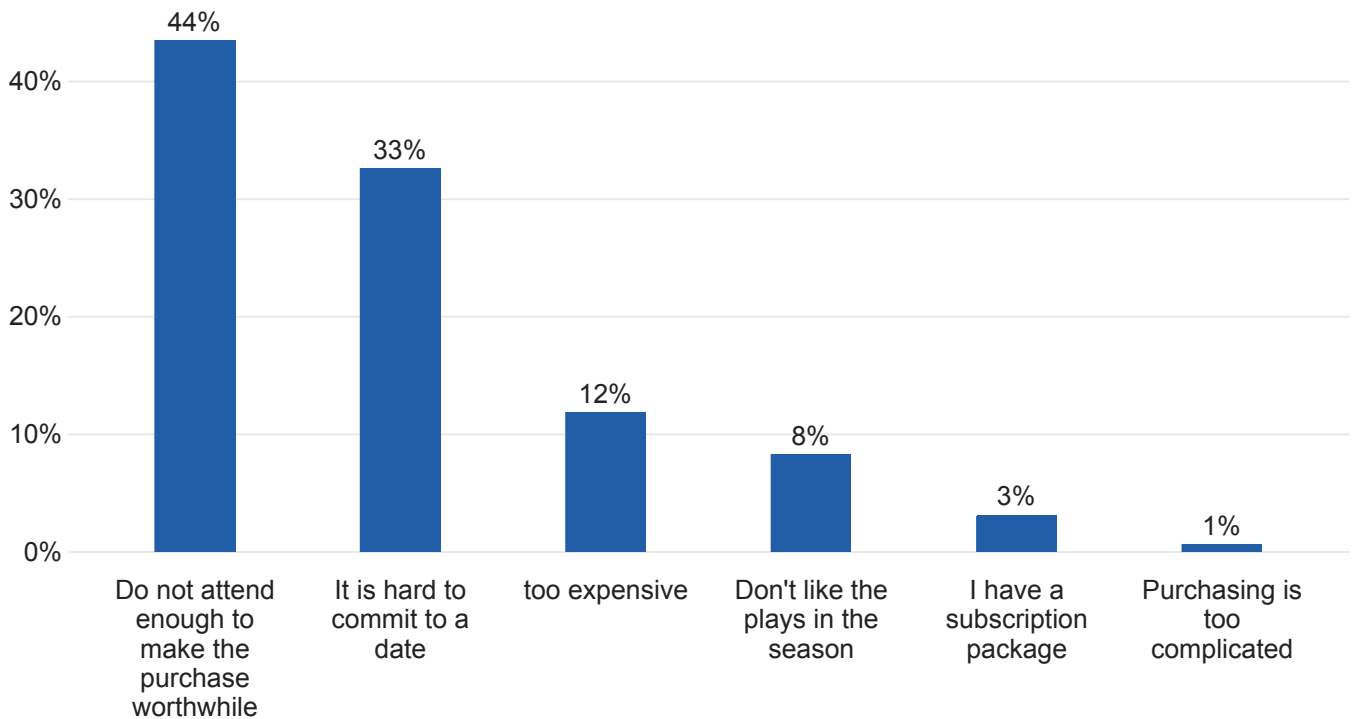
How often do you view the PCPA website?



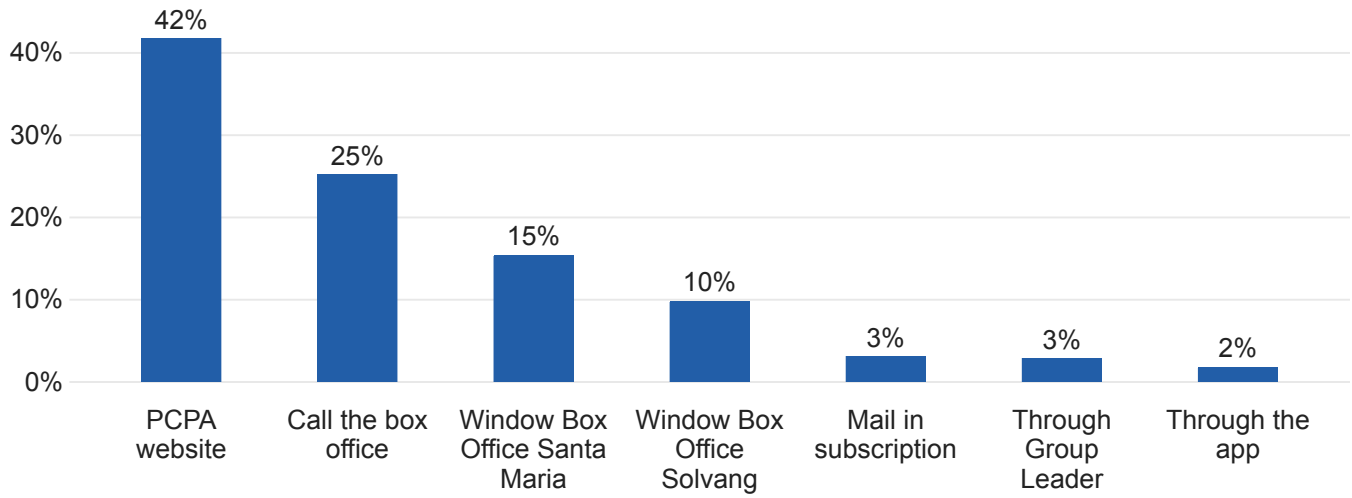
How far in advance of a performance do you commit to purchase tickets?



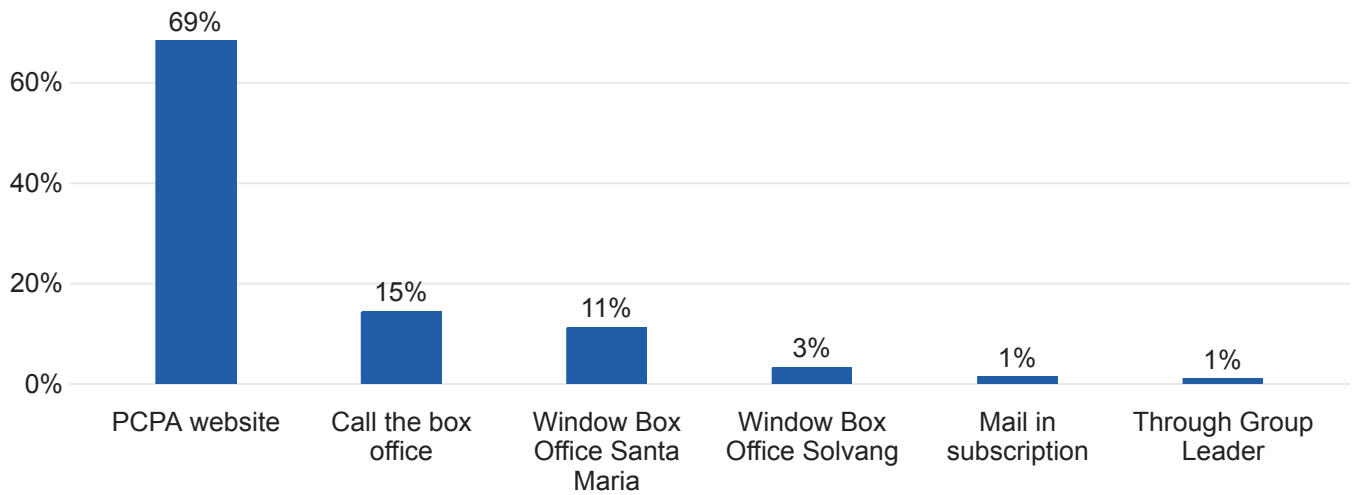
If you have not purchased a subscription package, or no longer purchase a subscription package, which of the following best describes why you chose not to:



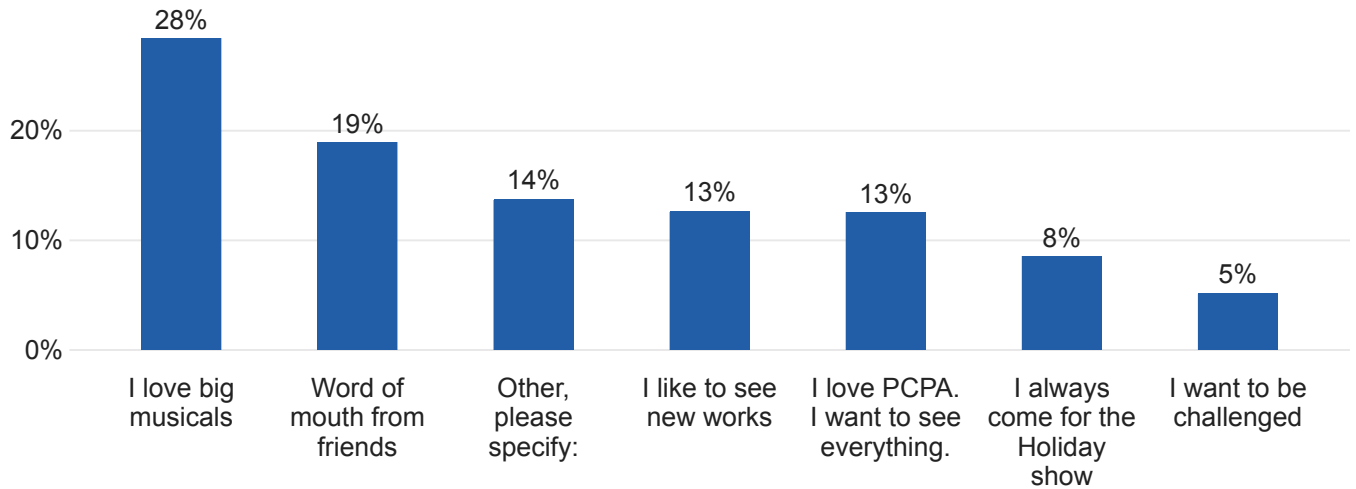
Please select the ways you have purchased PCPA tickets



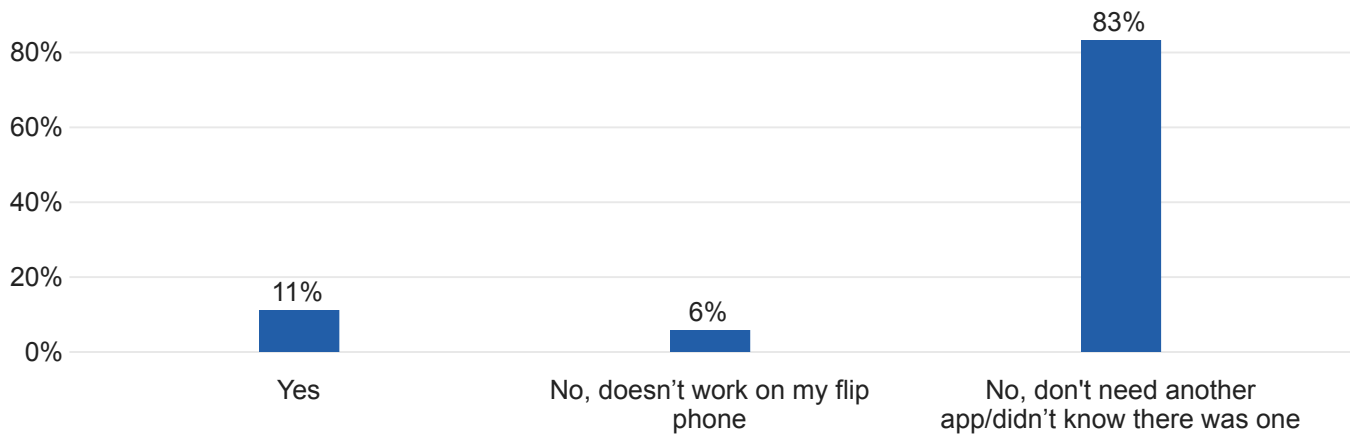
Which is your preferred way to purchase tickets?



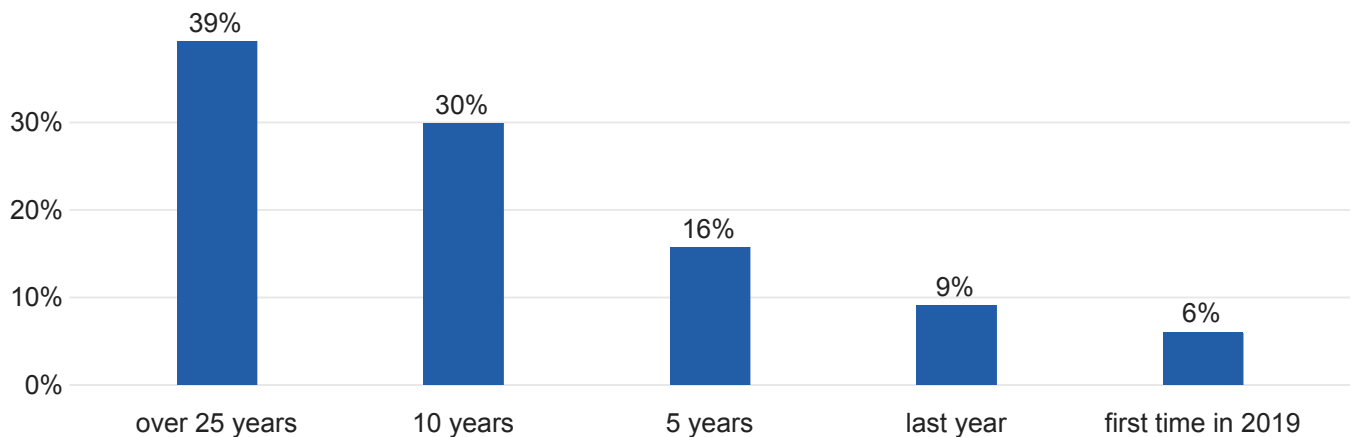
How do you decide which shows you want to see?



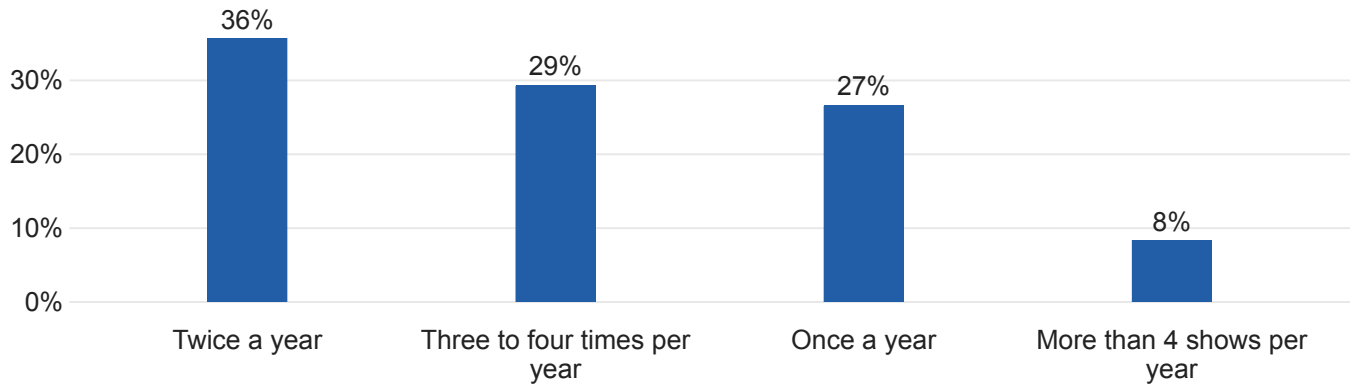
Do you use the PCPA App on your smart device?



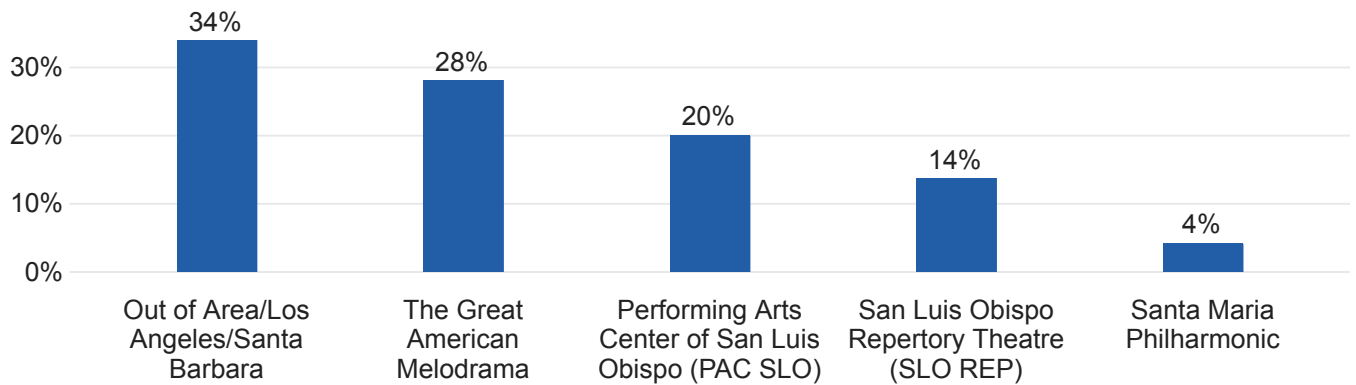
How long have you been attending performances at PCPA?



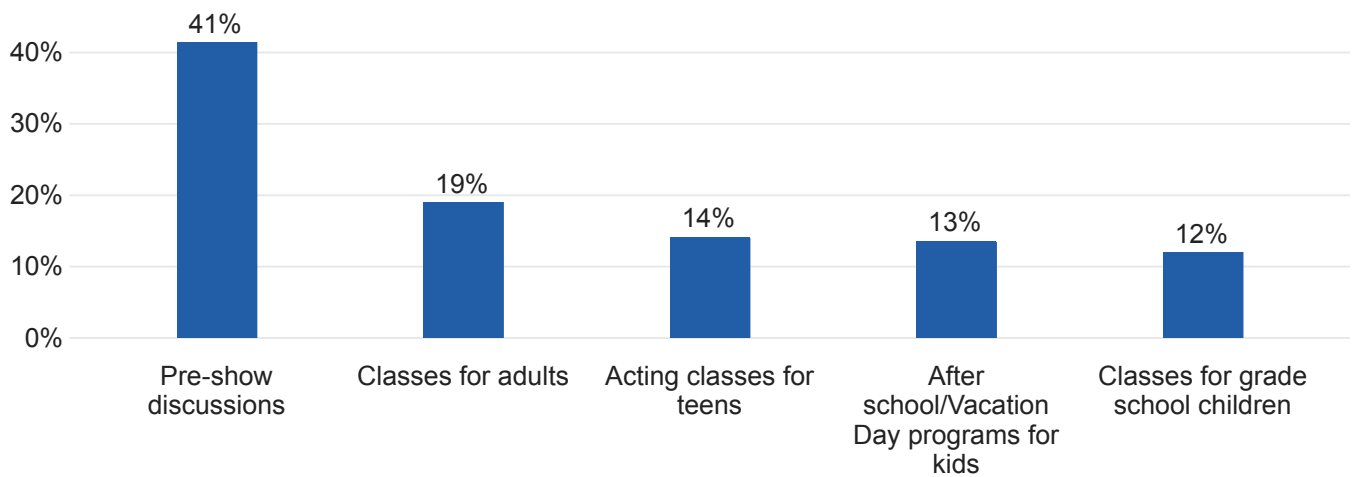
How often do you come to PCPA during the year?



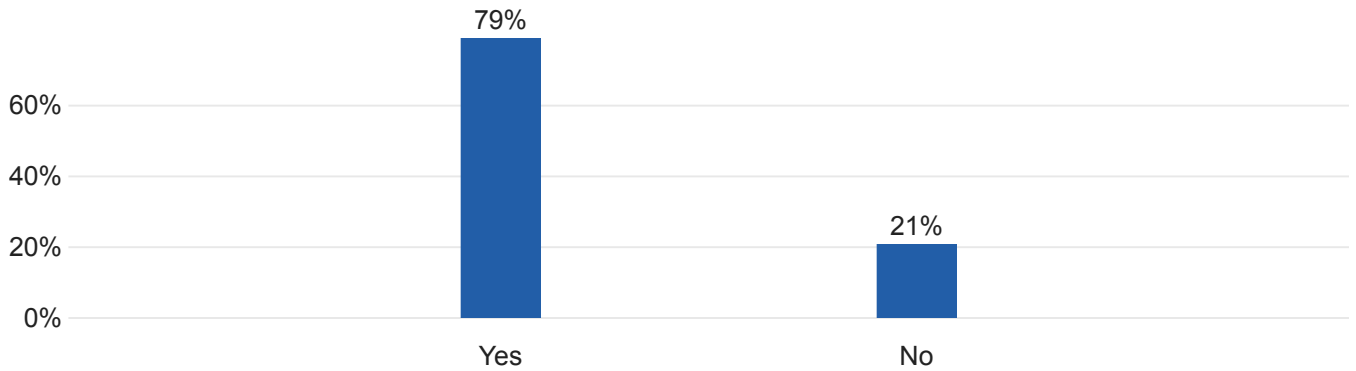
In the past year, have you attended any performances at:



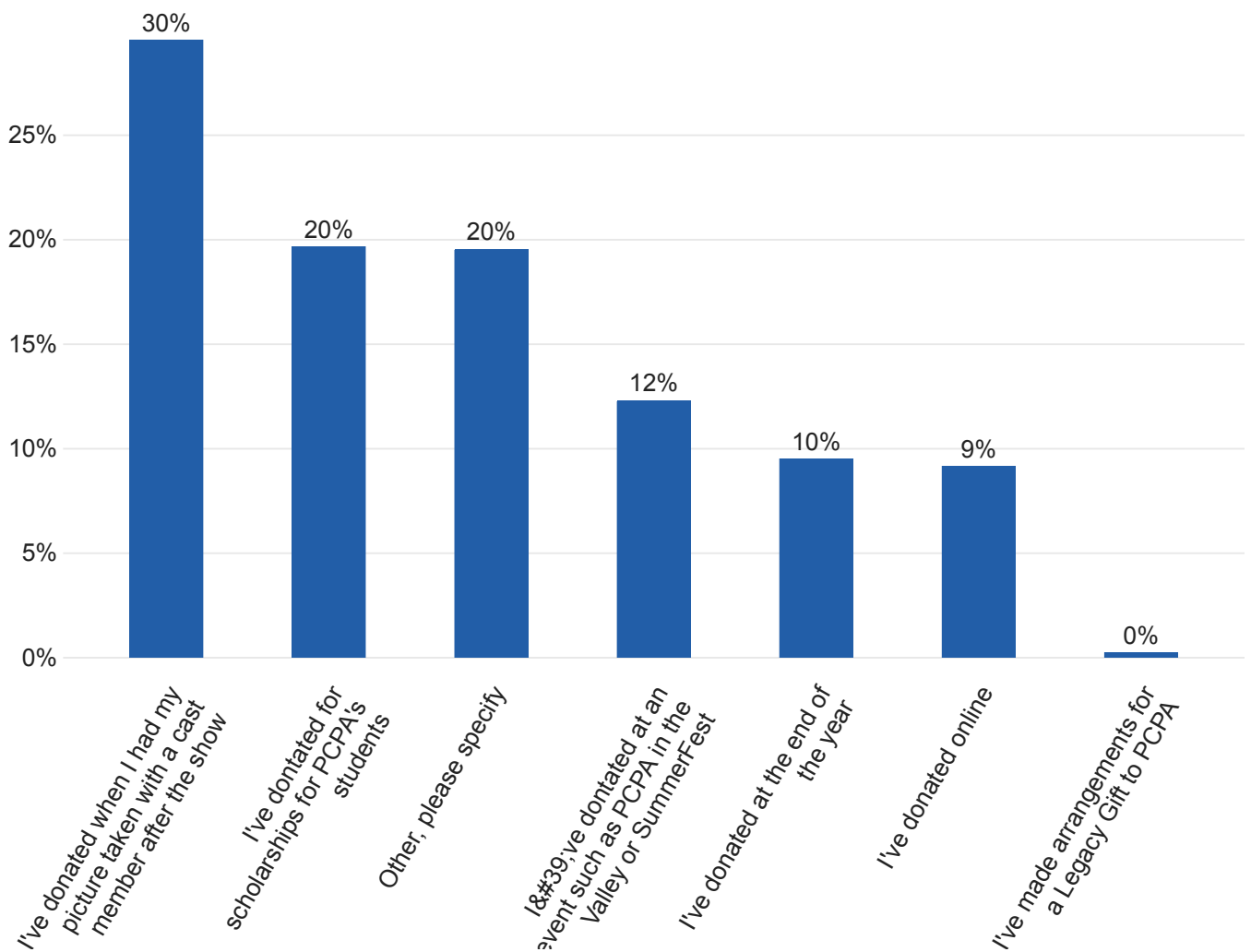
Would you be interested in:



Do you have a streaming service (Netflix, Hulu, Amazon)?



PCPA could not produce its glorious performances without the generous support from our donors. If you have given a gift to PCPA in the last 5 years, which did you support?



Would you be interested in sharing your opinions further by participating in a focus group?

